

[Request a Demo](#)



Tracking Services App

Complete with flexible white labeling options that make it easier to represent your company brand – anytime, anywhere.



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Reliable. Scalable. Easier.

We make telematics easier—for you and your clients. With white-label flexibility, smooth onboarding, and expert support that evolves alongside your business, the platform gives you the tools—and the partnership—you need to deliver a world-class tracking experience.

What is the Tracking Services App?

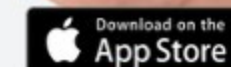
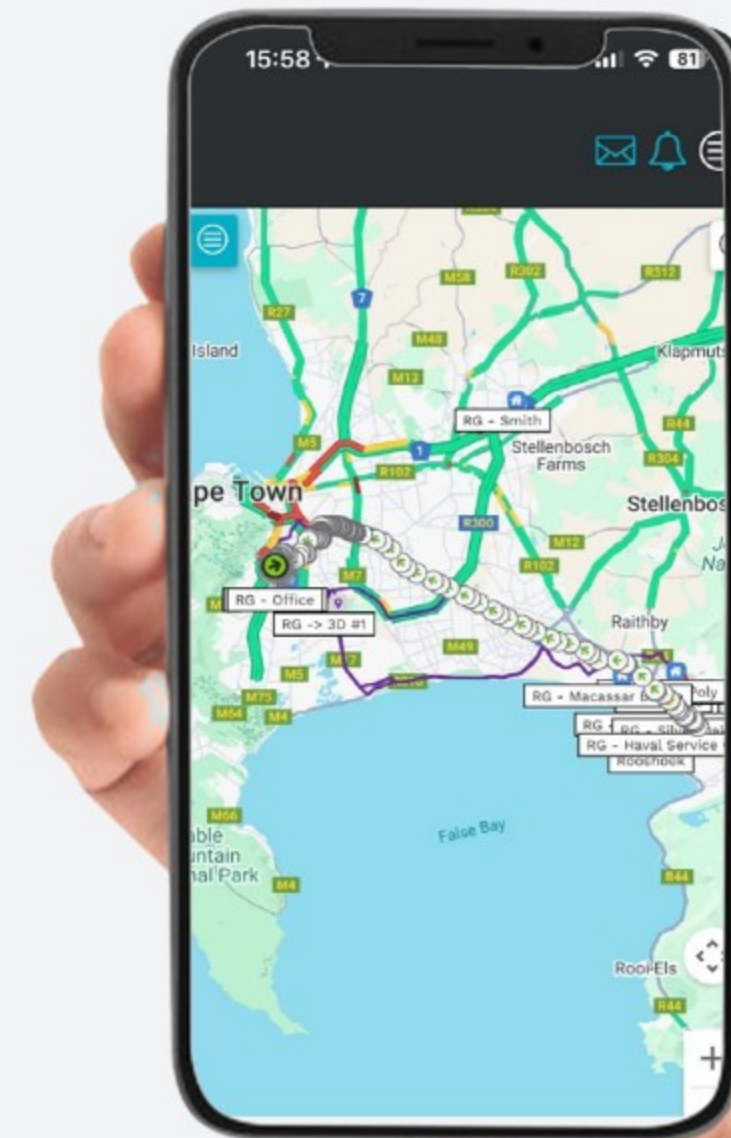
The Tracking Services mobile app is an easy-to-use, full-featured fleet management solution that brings the power of the platform to your fingertips.

Designed for convenience and flexibility, the app provides real-time tracking, vehicle status updates, location history, and event alerts – anytime, anywhere.

It's the ideal companion for fleet managers, logistics teams, and mobile workforce supervisors who need to stay connected to their operations while on the move.

Powerful capabilities for wherever you are:

- ◆ Real-time vehicle tracking
- ◆ Trip history details
- ◆ Driver behavior monitoring
- ◆ White labelling
- ◆ Event alerts



White Labeling Options

The Tracking Services mobile app also supports white labeling, allowing service providers and partners to customize the app's appearance to reflect their own brand.

Feature	Full White Labeling	Partial White Labelling
Your Theme Color	✓	✓
Your Logo Inside App	✓	✓
Your Branded App Store Listing	✓	×
Your Branded App icon	✓	×
Your Splash Screen	✓	×
Your Login Page Logo	✓	×

Paid Edition

Free Edition

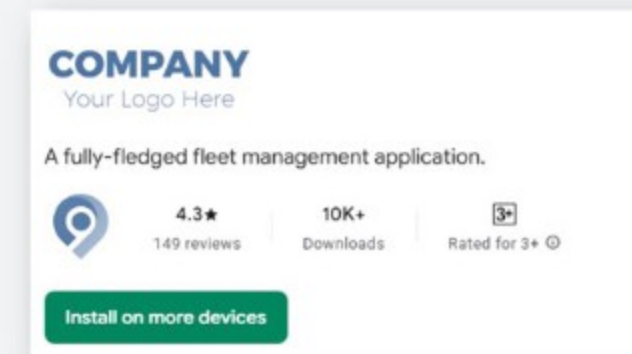
Tracking Services App With Full White Labeling

What You Get:

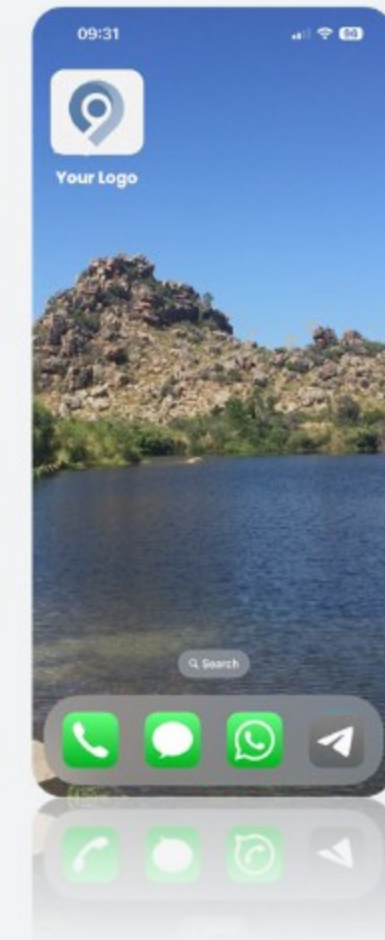
When you choose the white labeling option for the Tracking Services mobile app, the application is fully customized to reflect your brand. This allows you to easily offer a professional, branded experience to your clients or internal users.

- ◆ **App store branding:** The app will appear in both the Apple App Store and Google Play Store under your name and developer account.
- ◆ **App icon:** On users' mobile devices, the app icon will reflect your company logo.

APP STORE LISTING



APP LOGO



Tracking Services App With Full White Labeling

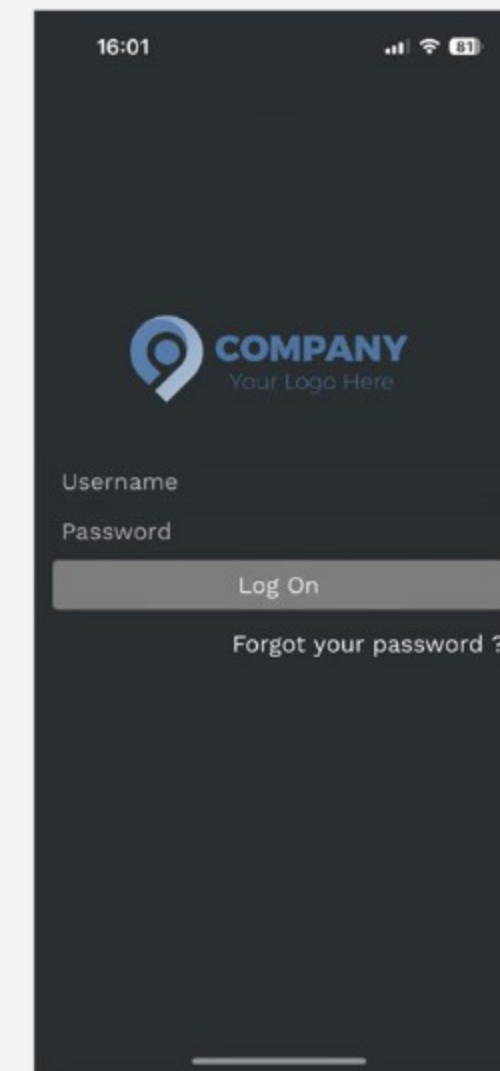
What You Get:

When full white labeling the app, the entire app experience is white labeled to your branding.

- ◆ **Splash Screen** with your branding.
- ◆ **Login Screen** with your branding.
- ◆ **In-app Logos** and **color scheme** with your branding



SPLASH SCREEN



LOGIN SCREEN



INSIDE APP

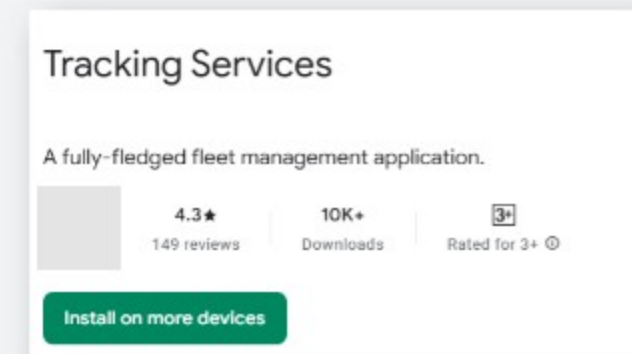
Tracking Services App With Partial White Labeling

What You Get:

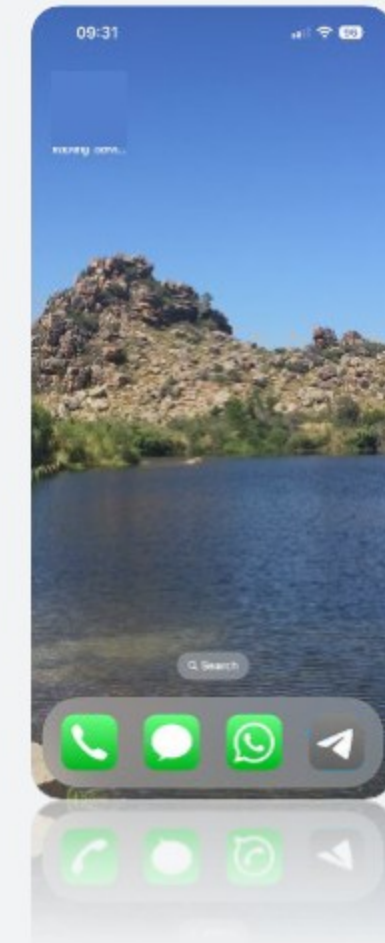
With the partial white labeling option, the Tracking Services mobile app offers a hybrid approach - keeping core publishing elements under the provider's brand, while allowing your company branding to be applied within the app experience.

- ◆ **App store branding:** The app will appear in both the Apple App Store and Google Play Store under the provider's name and developer account.
- ◆ **App icon:** On users' mobile devices, the app icon will remain as the provider's logo.

APP STORE LISTING



APP LOGO

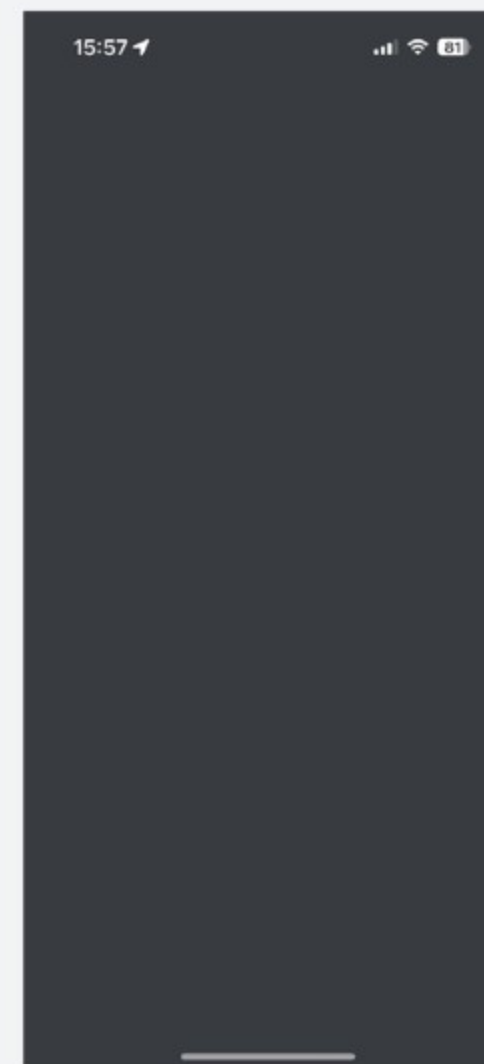


Tracking Services App With **Partial White Labeling**

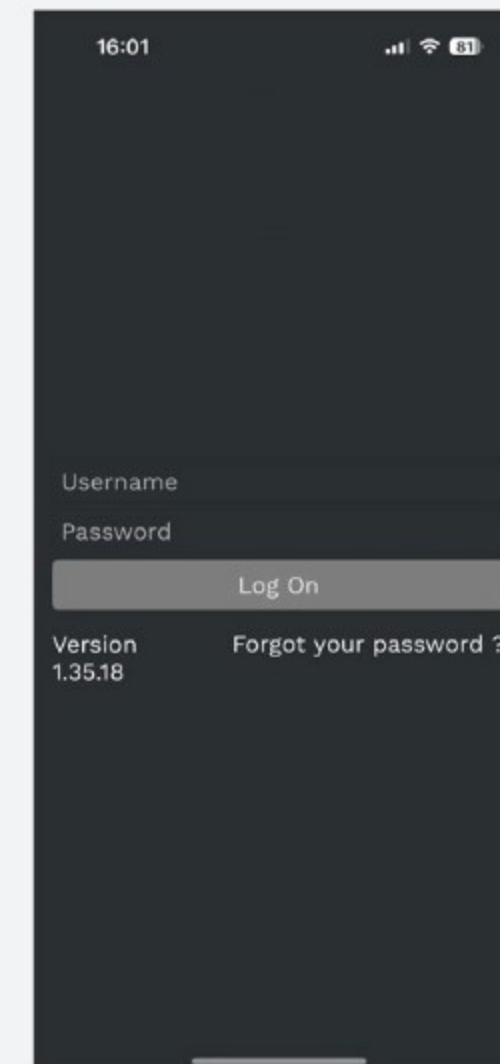
What You Get:

With Partial White Labeling only the In-app logo and color scheme are updated to your branding.

- ◆ **Splash Screen** with provider branding.
- ◆ **Login Screen** with provider branding.
- ◆ **In-app Logos** and **color scheme** with your branding



SPLASH SCREEN



LOGIN SCREEN



INSIDE APP



Whether you choose full or partial white labeling, the Tracking Services mobile app provides the flexibility to offer your customers a powerful fleet management solution – under your own brand.

By leveraging these white label options, you can easily:

- ◆ Strengthen your brand presence in the hands of your customers.
- ◆ Deliver a seamless, professional user experience.
- ◆ Enhance customer loyalty through a consistent visual identity.
- ◆ Maintain full access to the robust features and reliability of the platform.

Partner with us to expand your offering with a branded mobile app that your customers will trust and rely on.



Ready to optimize fleet tracking?

Book a live demo or talk to a
product consultant today.