

White Labeling, just easier

A complete fleet management
platform, ready to deliver under
your brand.





Reliable. Scalable. Easier.

We make telematics easier—for you and your clients. With white-label flexibility, smooth onboarding, and expert support that evolves alongside your business, the platform gives you the tools—and the partnership—you need to deliver a world-class tracking experience.



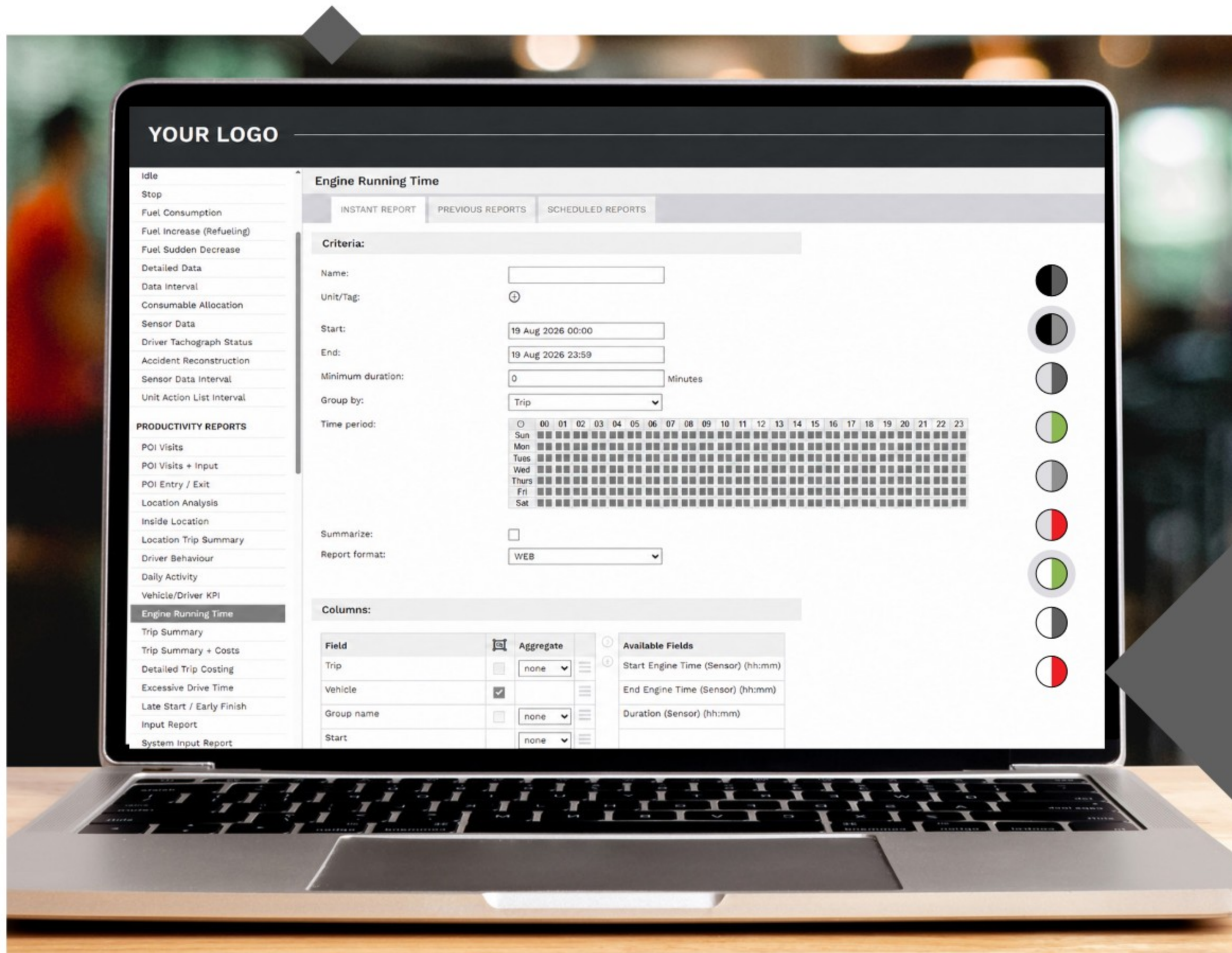
Not Every White-Label Platform Is Truly White Label

Choosing the wrong provider can put your reputation and client relationships at risk.

Some platforms promise white labeling but still leave you exposed through:

- ◆ **Visible** provider branding
- ◆ **An inconsistent** client experience
- ◆ **Limited support** when problems arise
- ◆ **Service failures** that reflect on your business

Your name is on the platform—and your reputation is behind every client experience.



Your Platform Has Your Name on It

Deliver a consistent client experience that looks and feels entirely your own.

- ◆ **Your company** logo and colours
- ◆ **Your** own domain
- ◆ **A branded platform** interface
- ◆ **Your branded login** experience
- ◆ **A branded** mobile app
- ◆ **Custom-branded** reports

The platform stays behind the scenes while your brand remains front and centre.



Your Competitive Advantage

Build your market presence without carrying the burden of software development.

A fully white-labeled platform gives you the technology, flexibility and support to:

- ◆ **Launch faster**
Enter new markets with a platform that is ready to deploy.
- ◆ **Protect your client relationships**
Your brand remains visible throughout the client experience.
- ◆ **Scale confidently**
Serve growing fleets and introduce new solutions as demand evolves.
- ◆ **Stay competitive**
Give clients continuously improving technology without developing it yourself.

You focus on growing your business while the platform powers its continued evolution.

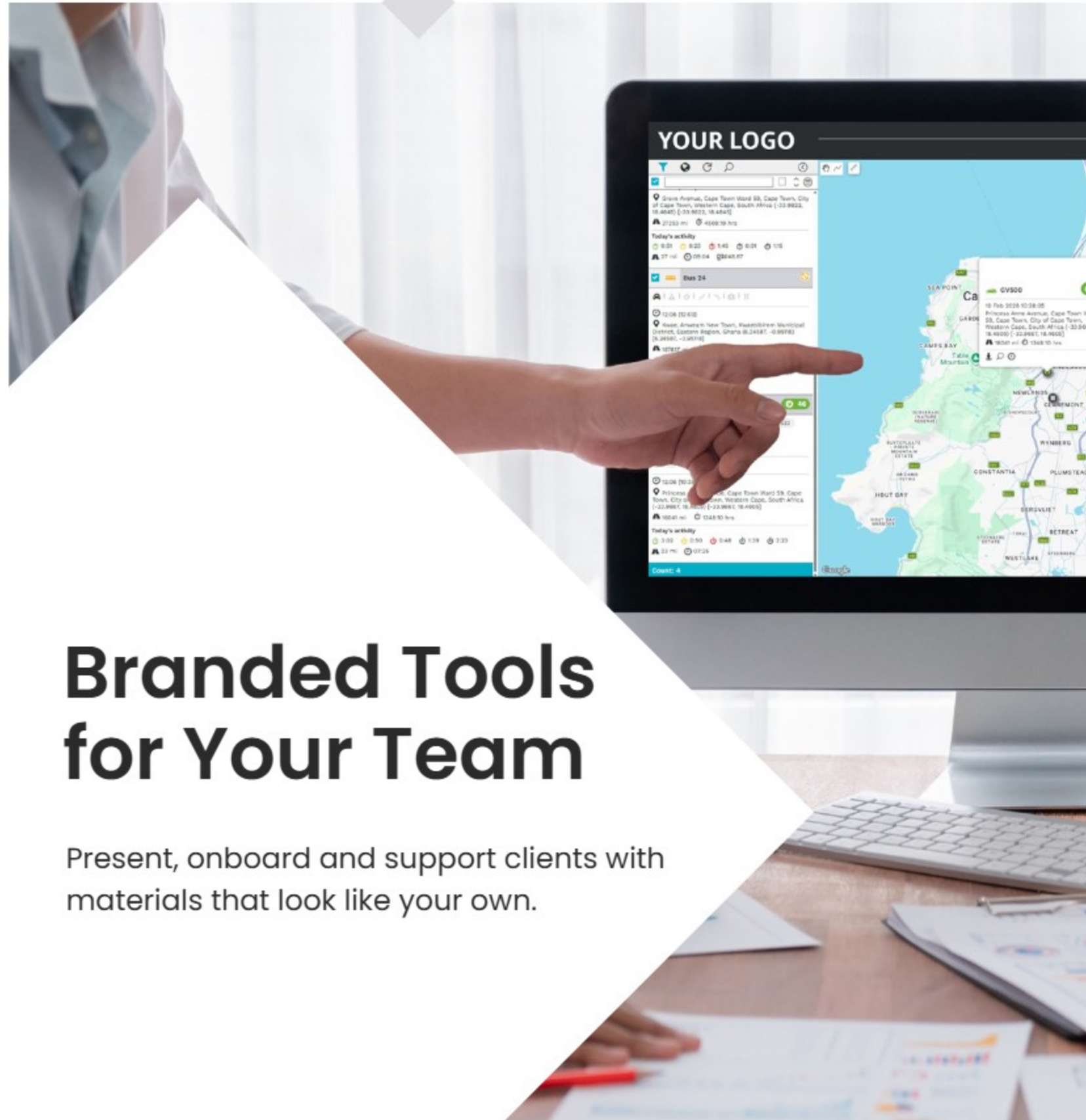
Branded Tools for Your Team

Present, onboard and support clients with materials that look like your own.

Your white-label solution extends beyond the platform itself:

- ◆ **Training tools**
Solution guides and video tutorials branded with your business identity.
- ◆ **Marketing collateral**
Customisable materials your team can edit and share with prospective clients.
- ◆ **Client resources**
Branded information that makes onboarding and troubleshooting easier.

Every resource reinforces your brand while helping your team serve clients more effectively.





Use Case: Adapting the Platform for a New Market

How one partner adapted the platform for a new client segment.

The Challenge

The partner identified a new market opportunity, but its existing platform configuration contained more functionality than those clients required.

How the platform helped

- ◆ **Worked with the partner** to understand the new market
- ◆ **Identified the functionality** its prospective clients needed
- ◆ **Simplified** the user experience
- ◆ **Configured the platform** for the partner's new offering

The Result

The partner received a focused, customised platform setup that could be presented to the new market under its own brand.

White labelling gives partners the flexibility to adapt their offering as markets and client needs evolve.



One Platform. Multiple Solutions.

Expand your service offering as your clients' needs evolve.

Choose the solutions your market needs today and introduce more as your business grows:

- ◆ **Live** vehicle tracking
- ◆ **Fuel** management
- ◆ **Driver behaviour** monitoring
- ◆ **Video** telematics
- ◆ **Fleet** maintenance
- ◆ **Reports** and custom alerts

Serve businesses of every size under one consistent brand.



Ready to Grow Under Your Own Brand?

Deliver trusted fleet-management technology while keeping your brand at the centre of every client relationship.

Book a live demo or talk to a product consultant today.